

SUCCESS STORY

A customer partnered with our data science and risk engineering team to reduce the frequency of sideswipe accidents by 8% within a six-month time period.

Our data science team used DMC data to create customized loss analysis reports, organizing the information by crash type and terminal. Each month, our risk engineer presented and reviewed these reports with the customer's safety team.

The client provided our team with access to their telematics data, and with that access, our team was also able to complete a thorough speed and space-management review. The data was cross-referenced with loss analysis reports to create a targeted driver coaching strategy.

Additionally, our risk engineer recommended and helped implement a new camera system and fender mirrors that are more effective for their operation type than their trucks' previous equipment. With the analytical support and guidance from our risk engineer, the customer lowered their sideswipe crash frequency by an impressive 12% over the six-month period, exceeding their original goal.

**SCAN THE QR CODE
TO LEARN HOW WE
PARTNER WITH YOU
TO BECOME SAFER.**

