



SUCCESS STORY

The DMC Risk Engineering department proposed a safety campaign and utilized data-driven reports to identify risky driving behaviors, enabling a customer to significantly improve their CSA Unsafe Driving score by an impressive 16% within three months.

A DMC insured was looking to improve their CSA Unsafe Driving score, which was trending into alert status, and reached out for assistance. Their dedicated DMC risk engineer worked with the insured to enhance their safety campaigns. The risk engineer provided various reports that exposed where the company's violations were occurring, including customized reports from the DMC Data Science department using FMCSA data that uncovered key insights regarding inspections, violations, and crashes. The insured was very receptive and took focused action. Within three months of this collaboration, the insured's Unsafe Driving score had improved by 16% and was no longer on the verge of alert status.

**SCAN THE QR CODE
TO LEARN HOW WE
PARTNER WITH YOU
TO BECOME SAFER.**

